



## Press Release

For Immediate Release

### BOSS Announces GX-10 Guitar Effects Processor



*Compact Guitar and Bass Processor with the Sound Engine and Color Touch Display from the GX-100*

**Los Angeles, CA, October 24, 2024** — [BOSS](#) announces the [GX-10](#), a powerful new amp and effects processor for guitar and bass. Equipped with the core sound engine and color touch display from the acclaimed GX-100 released in 2022, the GX-10 offers players the same inspiring experience in an even more portable footprint. Adding in multi-mode footswitches, an integrated expression pedal, and USB audio connectivity, the GX-10 seamlessly transitions from nightly stage performing to desktop recording, song creation, and daily practice sessions.

The GX-10 delivers a universe of ultra-responsive tones in a travel-ready size. There are 23 guitar amps and nine bass amps to choose from, including high-gain X-Ultra, X-Optima, and X-Titan types crafted with the latest BOSS modeling technologies. Players can color sounds with 170 different effects, including overdrives and distortions, mod effects, delays, and reverbs, plus dedicated bass effects and BOSS classics like Slow Gear, Octave, Slicer, and more.

The GX-10 enables fast sound creation with an inviting color touch display and four dynamic parameter knobs. Up to two amps and 15 effects are supported in each memory, and it's easy

to change effect order and create series or parallel routings by dragging blocks with a finger on the screen. Send/return jacks are available to integrate favorite pedals or an amp's effects loop into the GX-10 signal flow.

The GX-10's clever control options provide versatile real-time sound adjustment possibilities while performing. Multiple control modes and user-assignable settings offer maximum flexibility with just three footswitches. By default, the expression pedal toggles between volume and wah and activates the tuner when the pedal is pulled back. But it can be customized to control nearly anything using the GX-10's assign matrix.

BOSS Tone Studio allows users to edit sounds and load their own speaker cab IRs from a Mac or Windows computer. The GX-10 also supports the optional Bluetooth® Audio MIDI Dual Adaptor, which unlocks on-the-gig wireless editing via the mobile version of the app.

BOSS Tone Studio includes additional tools to organize GX-10 sounds for different gigs and playing situations. It also provides direct access to BOSS Tone Exchange, an online platform for downloading professionally created sounds and sharing GX-10 Livesets with the global BOSS community. GX-100 Livesets are fully compatible with the GX-10 as well. In addition, there's a built-in USB-C® audio interface for capturing high-quality guitar tones in music production apps on computers and mobile devices.

### **Availability & Pricing**

The new BOSS [GX-10 Guitar Effects Processor](#) will be available for purchase at authorized U.S. BOSS retailers in October for \$399.99.

To learn more, visit [www.boss.info](http://www.boss.info).

*\*Price at the time of publishing.*

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### **About BOSS**

*BOSS, a division of Roland Corporation, has achieved legendary status among guitarists, bassists, and vocalists with a diverse, world-leading product lineup of creative tools with exceptional sound, intuitive control, and rugged durability. Since 1977, BOSS's famous compact pedals have been used daily by everyone from beginners to touring professionals, with over 140 unique models introduced and over 18 million units sold to date. BOSS also leads the way with innovative gear in numerous other categories, from amplifiers, multi-effects processors, and loopers to wireless systems, vocal effects, tuners, metronomes, rhythm machines, recorders, and more. For more information, visit [Boss.info](http://Boss.info). Follow BOSS on [Facebook](#), [Twitter](#) ([@BOSSInfoGlobal](#)), and [Instagram](#) ([@BOSSInfoGlobal](#)).*

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