

Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938 T: (323) 890-3700 F: (323) 890-3701 www.BossUS.com

## FOR IMMEDIATE RELEASE

Press Contact:
Robert Clyne
President
Clyne Media, Inc.
(615) 662-1616
Robert@clynemedia.com

Company Contact:
Rebecca Eaddy
Marketing Communications Mgr.
Roland Corporation U.S.
(323) 890-3718
Rebecca.Eaddy@roland.com

## **BOSS INTRODUCES NEW KATANA AMP LINEUP**

Gig-Ready Rock Amps with Inherited Waza DNA

Los Angeles, CA, September 9, 2016 — BOSS has just introduced the Katana amp series, a new lineup of guitar amplifiers with refined rock tones and built-in BOSS effects. Born of the development process behind the acclaimed Waza amplifier, the Katana series embodies BOSS's determined pursuit of the ultimate rock sound. Offering class-defying tone, touch response, and presence, Katana amps are perfect for gigging guitarists, and also excel for recording and practice at home.

Katana—the traditional sword carried by the historic samurai of Japan—is a symbol of honor, precision, and artistry in Japanese culture. Adopting the majestic sword's name with pride, the Katana amps deliver smooth, cutting rock tones honed by generations of BOSS dedication and expertise. Featuring proprietary circuit designs and meticulous tuning, the Katana series combines traditional craftsmanship and breakthrough functions to produce true next-generation rock amplifiers.

The Katana lineup consists of three combo amplifiers and an amplifier head. The 50-watt <u>Katana-50</u> and 100-watt <u>Katana-100</u> are each equipped with a custom 12-inch speaker. The <u>Katana-100/212</u> has 100 watts of power and is equipped with two custom 12-inch speakers. The 100-watt <u>Katana-Head</u> is designed for use with an external speaker cabinet such as the Waza Amp Cabinet 412, but includes a convenient integrated monitor speaker for tone preview and practice.

Each Katana amp features five selectable amp characters: Clean, Crunch, Lead, Brown, and Acoustic. Every character was fine-tuned by the BOSS engineering team to offer rock players a wide range of professional sounds. Deriving its essence from the Waza amp, the Brown character delivers refined high-gain tone sought after by the world's greatest rock players. The Acoustic character further enhances the Katana's versatility, providing natural tone for acoustic-electric guitars.

Each Katana amp also includes integrated access to 55 BOSS effects, which are customizable using the free BOSS Tone Studio editor software. Up to three effects can be used at once.

With the powerful Tone Settings feature in the Katana amps, players can store amp and effects settings to recall perfectly tweaked setups instantly. It's also possible to connect optional footswitches and expression pedals for hands-free control. The Katana-Head supports control via MIDI as well.

While the Katana amps include many advanced features, they offer intuitive interfaces that allow players to dial in sounds quickly. An innovative Power Control function lets users achieve cranked-up tones at low volumes, a great benefit for playing on small stages and practicing at home.

U.S. Street prices are as follows: Katana-100 – \$329; Katana-100/212 – \$499; Katana-50 – \$199; Katana Head – \$349. To learn more about the new Katana amp lineup, visit <u>Boss.info/us</u>.

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## **About BOSS**

BOSS, a division of Roland Corporation, has achieved legendary status among guitarists by offering a diverse, world-leading product lineup that includes amps, compact effects processors, multi-effects processors, digital recorders, rhythm machines, metronomes, tuners, vocal products, and more. For more information, visit BossUS.com.

For high-resolution images of this product, please visit <u>RolandUS.com/Media</u> and for embeddable videos, visit <u>YouTube.com/BossChannel</u>.