

Press Release

FOR IMMEDIATE RELEASE

BOSS Announces DS-1W Distortion



The Benchmark BOSS Distortion, Enhanced with New Tonal Possibilities
Through Waza Craft Innovation

Los Angeles, CA, October 6, 2022 — <u>BOSS</u> announces the <u>DS-1W</u> Distortion, the latest addition to the acclaimed Waza Craft family of premium compact pedals. Based on the legendary <u>DS-1</u> Distortion, the DS-1W fuses the look and character of the standard pedal with two modes and a newly revised discrete analog circuit for more range and versatility.

Introduced in 1978 among the earliest models in the BOSS compact series, the DS-1 redefined the sound of distortion and remains as influential today as ever. Its hard-edged attack and smooth sustain have made it the best-selling compact effect, with over 1.5 million units sold to date. The iconic orange stomp is behind the signature sounds of a long list of rock, alternative, and fusion legends, and its aggressive tone can be heard on countless famous tracks. Filled with artful Waza Craft refinements, the DS-1W expands the DS-1 experience for a broader range of styles and applications.

Standard mode on the DS-1W delivers the authentic sound of the original in every way. Its innovative two-stage gain circuit is a critical part of the fullness and definition that so many guitarists love about the DS-1. The versatile tone control affects low and high frequencies, simultaneously boosting and cutting each end of the frequency spectrum as the knob is turned. This allows players to dial in the sound for any application, from sharp rhythms and searing solos to maintaining low-end clarity when boosting amps and other drive pedals.

The DS-1W's Custom mode introduces a bold new voice that takes the unmistakable DS-1 character to the next dimension. A thick, mid-focused tone provides more fatness and cut to stand out in the mix, and the tone control is tuned to maximize the mode's richness and presence. The available level has been increased by 6 dB, providing a wider range of gain boost for driving amps and pedals. And with more input sensitivity, players can conjure up all sorts of distortion colors with picking dynamics and volume control adjustments on the guitar.

Like all Waza Craft models, the DS-1W features a premium buffer for clean and clear tone when bypassed and comes with the standard compact series five-year warranty.

Availability & Pricing

The BOSS DS-1W Distortion will be available in the U.S. in October for \$149.99.

For the full press kit, including hi-res images, specs, and more, click here.

To learn more about the DS-1W Distortion and other pedals in the Waza Craft series, visit http://www.boss.info/us/.

*Price at the time of publishing.

About BOSS

BOSS, a division of Roland Corporation, has achieved legendary status among guitarists, bassists, and vocalists with a diverse, world-leading product lineup of creative tools with exceptional sound, intuitive control, and rugged durability. Since 1977, BOSS's famous compact pedals have been used daily by everyone from beginners to touring professionals, with over 125 unique models introduced and over 17 million units sold to date. BOSS also leads the way with innovative gear in numerous other categories, from amplifiers, multi-effects processors, and loopers to wireless systems, vocal effects, tuners, metronomes, rhythm machines, recorders, and more. For more information, visit Boss.info.

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