

Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938
T: (323) 890-3700 F: (323) 890-3701 www.Roland.com

FOR IMMEDIATE RELEASE

Press Contact:

Leslie Buttonow
Account Manager
Clyne Media, Inc.
(615) 662-1616
Leslie@clynemedia.com

Company Contact:

Rebecca Eaddy
Marketing Communications Mgr.
Roland Corporation U.S.
(323) 890-3718
Rebecca.Eaddy@roland.com

ROLAND AND BOSS CONTINUE TO EXPAND PREMIUM ACCESSORIES LINES

Expansion Offers Solutions in More Product Categories

The NAMM Show, Anaheim, CA, January 24, 2018 — Roland (ACC North, Level 2, Exhibit 17420) and BOSS (Exhibit 17820) have expanded their lineup of premium music accessories—spanning nearly every musical instrument category and available through authorized dealers. New products include performance X-style keyboard stands, amplifier covers, and more. Built to Roland and BOSS standards, these new accessories deliver top-level performance.

Niko Spanos, Roland Corporation vice president of accessories, said, “Our growing lineup of premium accessories enhances our core products and the Roland and BOSS brands. We are constantly developing new and innovative accessory solutions so that our customers have top-quality options to complement and protect their Roland and BOSS gear.”

Portable, versatile, and sturdy, Roland’s new X stands are ideal for keyboardists, DJs, and anyone that needs a rock-solid foundation for their music gear on stage or in the studio. The new stands are available in two different models: single X and double-braced X styles.

Rosewood color Roland piano benches are now offered in a variety of sizes featuring solid wood construction, under-lid storage, height adjustability, and lacquer finishes.

The sturdy Roland Black Series gig bag line now includes DJ controller models that are designed specifically for the Roland DJ-505 and DJ-202.

High-quality amplifier covers are debuting as well, constructed with durable materials and designed to protect BOSS, WAZA, Katana, Roland Blues Cube, and Jazz Chorus amplifiers.

New clothing designs from BOSS’s growing lifestyle accessory line-up include T-shirts featuring iconic BOSS pedals.

To learn more, visit Roland.com and Boss.info.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio

processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com or see your local Roland dealer.

For high-resolution images of these products, please visit our [press and dealer resources center](#) and visit [here for embeddable videos](#).