

Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938 T: (323) 890-3700 F: (323) 890-3701 www.Roland.com

FOR IMMEDIATE RELEASE

Press Contact:
Leslie Buttonow
Account Manager
Clyne Media, Inc.
(615) 662-1616
Leslie@clynemedia.com

Company Contact:
Rebecca Eaddy
Marketing Communications Mgr.
Roland Corporation U.S.
(323) 890-3718
Rebecca.Eaddy@roland.com

ROLAND AND BOSS PRESENT AN EVENING WITH LEGENDARY GUITARIST ANDY SUMMERS AT THE GRAMMY MUSEUM®

Special Event Marks the Debut of New Album Triboluminescence by Legendary Guitarist from the Police

Los Angeles, CA, March 15, 2017 — Roland and BOSS are proud to present a special up-close-and-personal evening featuring multi-GRAMMY[®] Award-winner Andy Summers at the GRAMMY Museum[®] in Los Angeles. Taking place on Thursday, March 23, 2017, the event will feature an intimate solo performance, conversation, and multimedia presentation by the legendary guitarist from The Police, who is also an award-winning songwriter, composer, and noted photographer. The evening will be live-streamed on the Roland and BOSS websites and as a Facebook Live event, which can be viewed on www.facebook.com/BOSS.

GRAMMY Foundation Vice President Scott Goldman will host a conversation with Summers and the audience about Summers' illustrious career and new album, *Triboluminescence* (set for release by Flickering Shadow Productions on March 24). Summers will perform selections from the new album in addition to a presentation of never-before-seen, original photography by Summers, who will also provide a live, improvised solo guitar "soundtrack" that will accompany the presentation.

Triboluminescence is Summers' 14th solo album, and is a collection of nine new tracks reflecting the style that he has evocatively dubbed "New Exotic." It reflects Summers' penchant for endless layers, rich tone, sound loops, and his love of jazz. The tracks showcase his abilities not only as a guitarist, but as a drummer and percussionist as well.

Summers, who was recently presented with the Roland and BOSS Lifetime Achievement award, reflected on the gear he used to record his new album and some that will shape his sound during his upcoming performance, noting, "Most of the drum tracks [on the new album] are on the Roland TD-20 drum kit. The beauty of it is that you can try different snare drums, different kits, you can move around, you can sort of mix it up." For the guitar sounds, he shared, "On 'Elephant Bird," we used the distortion in the Roland VG-99. It's just a superb lead guitar sound, and I've used it for quite a while now. We just never seem to be able to beat it; it's a very nice, slight overdrive sustain; it's got elegance to it. The first track, 'If Anything,' for instance, has got this soaring guitar like a soprano singer. Whenever I want to play that kind of liquid lead style, that's the sound I almost always go for." A longtime BOSS pedal user, he says, "I used a classic one from the '80s called VB-2 [Vibrato], a CS-1 Compressor Sustainer, and I have the new Waza Craft CE-2W Chorus."

For ticket information for this event, visit: http://www.grammymuseum.org/events/detail/andy-summers
For more information about Roland and BOSS, visit www.Boss.info.

About Andy Summers

Multi GRAMMY® Award-winning artist ANDY SUMMERS rose to fame in the late 1970s and early 1980s as the guitarist of the legendary award-winning, multi-million-selling rock band The Police, recognized as the most successful and critically acclaimed group of the era. SUMMERS' innovative guitar sound was a key element of the band's popularity, creating a new paradigm for guitarists that has been widely imitated in the decades since.

Not one to ever rest on his laurels, SUMMERS launched a prolific solo career that continues to this day, positioning him on the cutting edge of musical innovation – all the while following his passion for music as he keeps diligently busy writing, touring and recording in the studio.

His awards and honors include induction into the Rock & Roll Hall of Fame and the Guitar Player Hall of Fame, multiple GRAMMY® Awards, the Prog Guiding Light award in 2016, the Roland & BOSS Lifetime Achievement Award in 2017, the Key to New York City, an honorary doctorate from Bournemouth University, the Chevalier De L'Ordre Des Arts et Des Lettres by the government of France, and dozens of other accolades. For more information, visit http://andysummers.com/.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit www.Roland.com or see your local Roland dealer.

About The GRAMMY Museum®

The GRAMMY Museum is an independent, 501(c)(3) non-profit organization created as a partnership between The Recording Academy and AEG. Paying tribute to music's rich cultural history, the 21st century Museum explores and celebrates the enduring legacies of all forms of music, the creative process, the art and technology of the recording process, and the history of the GRAMMY Awards, the premier recognition of excellence in recorded music. The GRAMMY Museum features 30,000 square feet of interactive permanent and traveling exhibits, with four floors of dynamic and engaging multimedia presentations, and is located within L.A. LIVE, the downtown Los Angeles sports, entertainment and residential district. Through thought-provoking and dynamic public and educational programs and exhibits, quests will experience music from a never-before-seen insider perspective that only the GRAMMY Museum can deliver. In addition to its Los Angeles location, the Museum opened its first GRAMMY Museum outside of Los Angeles in Cleveland, Miss., in March 2016. Also in 2016, the Museum opened the GRAMMY Museum Gallery® at Musicians Hall of Fame in Nashville, Tenn. In January 2017 the Museum announced its plans to open the first international GRAMMY Museum in Sanya, China, within the next three years. Later this year the Museum will debut the GRAMMY Museum Experience™ Prudential Center in Newark, N.J. For more information, please call 213-765-6800 or visit www.grammymuseum.org . For breaking news and exclusive content, follow @TheGRAMMYMuseum on Twitter and Instagram, and like "The GRAMMY Museum" on Facebook.