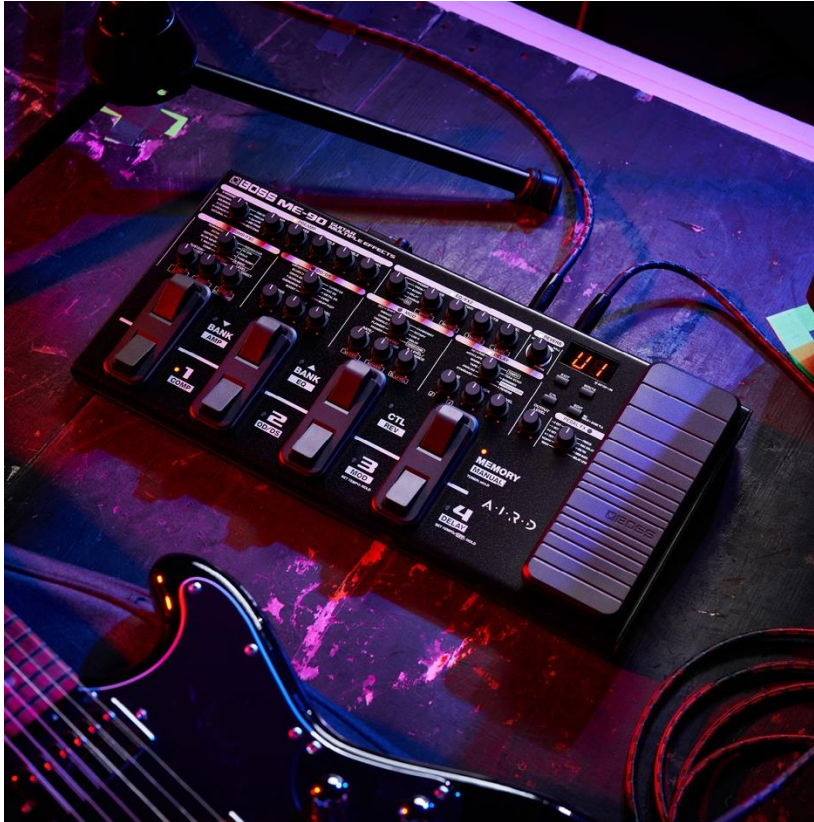




Press Release

FOR IMMEDIATE RELEASE

BOSS Announces ME-90 Guitar Multiple Effects



Hands-On Guitar Processor with a Compact Design and Premium BOSS Amps and Effects Derived from the Flagship GT-1000

Los Angeles, CA, July 6, 2023 — [BOSS](#) announces the [ME-90 Guitar Multiple Effects](#), a versatile and easy-to-use effects processor for guitarists. The BOSS ME series has been a favorite of performing guitarists for over three decades, combining multi-effects power with hands-on control for crafting tones in seconds. The ME-90 is the most advanced ME model to date, offering exceptional audio quality with 24-bit AD/DA and 32-bit floating point processing, flagship-grade AIRD amp models, IR loading, an effects loop, and more. Compact, battery-powered, and filled with premium BOSS tones, this all-in-one processor makes it simple to build customized sound setups for every playing situation.

With its intuitive interface and diverse effects selection, the ME-90 allows guitarists to create configurations and tweak tones with the ease of a stompbox-filled pedalboard. The panel includes 30 different knobs for selecting categories and dialing in sounds instantly. There are 36 preset patches with ready-to-play pro tones, plus 36 user patches for storing personalized setups.

The ME-90 features a massive library of BOSS effects, offering seven different categories filled with selections derived from the flagship GT-1000. There are 60 effect types in total, with access to over 20 more via BOSS Tone Studio. A send/return loop is available for external pedals, complete with the ability to save the on/off status in patches and place the loop before or after amp models in the signal chain.

Along with its effects, the ME-90 includes amp models ported from the GT-1000, driven by advanced AIRD technology for authentic tube tone and touch response. Eleven onboard amp types offer everything from clean combo tones to punishing high-gain stacks, and more selections are available in BOSS Tone Studio. Each amp includes a dedicated cab sound for connecting to a PA or recording device, and it's also possible to load three user speaker IRs with a dedicated software app.



The ME-90 features eight footswitches with smooth, quiet operation and an expression pedal with an integrated toe switch. Memory mode allows the player to call up complete patch setups with the footswitches, while Manual mode provides direct on/off control of each effect category within the patch. The footswitch LEDs light in different colors for quick identification in the heat of a performance. There's also an option to set all LEDs to light in fixed colors for each mode if desired.

BOSS Tone Studio for macOS and Windows allows users to organize patches, edit tones, and change out some amp and effect types with alternate selections. It's also possible to download pro setups at BOSS Tone Central and swap patches with the ME-90 community on BOSS Tone Exchange. The ME-90 supports the optional Bluetooth® Audio MIDI Dual Adaptor, enabling

users to stream music from a mobile device and wirelessly shape tones using the dedicated BTS editor app for iOS and Android.

The ME-90 is lighter than its previous generation model while maintaining the rock-solid durability that BOSS is famous for. The expression pedal has been newly redesigned as well for even finer parameter control. The processor can be powered with four AA batteries or an optional AC adaptor, and a rear-panel switch optimizes the outputs for use with a guitar amp or a full-range sound system such as a PA. And along with BOSS Tone Studio communication, the USB-C output provides audio interface functionality for working with music production software on a computer.

Availability & Pricing

The BOSS ME-90 is available in the U.S. now for \$349.99. To learn more about the ME-90 Guitar Multiple Effects, visit <http://www.boss.info/us/>.

**Price at the time of publishing.*

About BOSS

BOSS, a division of Roland Corporation, has achieved legendary status among guitarists, bassists, and vocalists with a diverse, world-leading product lineup of creative tools with exceptional sound, intuitive control, and rugged durability. Since 1977, BOSS's famous compact pedals have been used daily by everyone from beginners to touring professionals, with over 125 unique models introduced and over 16 million units sold to date. BOSS also leads the way with innovative gear in numerous other categories, from amplifiers, multi-effects processors, and loopers to wireless systems, vocal effects, tuners, metronomes, rhythm machines, recorders, and more. For more information, visit Boss.info. Follow BOSS on [Facebook](#), Twitter ([@BOSSInfoGlobal](#)), and Instagram ([@BOSSInfoGlobal](#)).

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