



Press Release

For Immediate Release

## BOSS Expands Accessories Lineup



### *Colorful Instrument Cables and New Carrying Cases for BOSS Multi-Effects Processors*

Anaheim, CA, January 16, 2025 — [BOSS](#) announces new additions to its growing lineup of premium accessories for guitarists, bassists, and other musicians. The [BIC-10A](#) series instrument cables provide excellent audio reproduction and come in various colors. The [CB-BM-S](#) and [CB-BM-M](#) cases offer high-quality carrying solutions for users of portable BOSS multi-effects processors.

#### **BIC-10A Instrument Cables**

Available in six colors inspired by some of the most iconic BOSS compact pedals, BIC-10A cables deliver superior performance for guitar, bass, and other musical applications. Players can brighten up stages and practice spaces with orange (BIC-10A-OR), yellow (BIC-10A-YL), green (BIC-10A-GN), red (BIC-10A-RD), or blue (BIC-10A-BU) options or

go with the black model (BIC-10A-BK) for a traditional look. Each cable comes with fun packaging that has a large graphic representation of a BOSS pedal in a matching color.

Offered in 10 ft./3 m length, each BIC-10A cable features studio-grade, oxygen-free copper core wire and custom-designed connectors for precise signal transfer. The heavy-duty braided shield provides both ultra-quiet operation and lasting durability.

### **CB-BM-S and CB-BM-M Cases**

Stylish, lightweight, and durable, CB-BM-S and CB-BM-M cases are ideal solutions for transporting compact and mid-size BOSS multi-effects units. Each case features a rugged polyester exterior, a soft interior with micro-fleece lining, and an adjustable shoulder strap that can be removed for grab-and-go carrying. The CB-BM-S has a single reinforced handle, while the CB-BM-M has two reinforced handles that are secured with a cushioned hook-and-loop wrap. Each case also includes pockets for essential accessories.

The CB-BM-S is a perfect fit for the BOSS GX-10, GT-1, and GT-1B models, while the larger CB-BM-M fits the GT-1000, GX-100, ME-90, and ME-90B models.

### **Availability & Pricing**

The new [BIC-10A](#) series instrument cables will be available for purchase at select U.S. BOSS dealers for \$22.99 in January.

The new [CB-BM-S](#) and [CB-BM-M](#) cases will be available for purchase at U.S. BOSS retailers for \$ \$59.99 and \$69.99 in January.

To learn more, visit <http://www.boss.info/us/>.

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### **About BOSS**

*BOSS, a division of Roland Corporation, has achieved legendary status among guitarists, bassists, and vocalists with a diverse, world-leading product lineup of creative tools with exceptional sound, intuitive control, and rugged durability. Since 1977, BOSS's famous compact pedals have been used daily by everyone from beginners to touring professionals, with over 140 unique models introduced and over 18 million units sold to date. BOSS also leads the way with innovative gear in numerous other categories, from amplifiers, multi-effects processors, and loopers to wireless systems, vocal effects, tuners, metronomes, rhythm machines, recorders, and more. For more information, visit [Boss.info](#). Follow BOSS on [Facebook](#), [Twitter](#) ([@BOSSInfoGlobal](#)), and [Instagram](#) ([@BOSSInfoGlobal](#)).*

### **Press Contact:**

Linnea Johansen  
Media Relations Coordinator, Guitar  
Roland Corporation  
+1 (323)-767-2776  
[Linnea.johansen@roland.com](mailto:Linnea.johansen@roland.com)