

Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938 T: (323) 890-3700 F: (323) 890-3701 www.Boss.info

FOR IMMEDIATE RELEASE

Press Contact:
Robert Clyne
President
Clyne Media, Inc.
(615) 662-1616
Robert@clynemedia.com

Company Contact:
Rebecca Eaddy
Global Influencer Relations Manager
Roland Corporation
(323) 890-3718
rebecca.eaddy@roland.com

BOSS EXHIBITS NEXTONE-ARTIST AND NEXTONE-STAGE GUITAR AMPLIFIERS

Next-Generation Performance Amps with Authentic Tube Tone and Feel, Four Selectable Power Amp Types, and Deep Sound Customization Features

The NAMM Show, Anaheim, CA, January 23, 2019 — BOSS (Exhibit 10702, Hall A) is displaying the Nextone-Artist (80 Watts) and Nextone-Stage (40 Watts), two gig-ready, 12-inch-speaker combo guitar amplifiers designed with the advanced Tube Logic approach. Combining classic tube sound and feel with next-generation tonal diversity, each Nextone (pronounced "nex-tone") amp offers multiple channels and instant re-voicing via four Class AB analog power amp types selectable from the panel. Nextone amps also include built-in effects, a dynamically responsive power control, and personalized sound customization using the Nextone Editor software for Mac and Windows.

Widely acclaimed by guitarists, the Tube Logic design approach delivers real-deal sound, feel, and response by reproducing the complex interactive behaviors of tube amps in every way. This process also brings greater reliability, reduced weight, and maintenance-free operation. Tube Logic evolves even further with the Nextone series, unlocking access to deep tone customization features that are impractical or impossible with traditional tube designs.

With an easy turn of a panel dial, Nextone users can redefine the amp's overall sonic signature and playing feel with the unique characteristics of 6V6, 6L6, EL84, and EL34 output tube sections. Each selection re-voices the entire circuit from input to output, putting the complete sonic experience of these four classic analog power stages in one amp for the very first time.

Nextone amps also include built-in delay, reverb, and tremolo effects, and with the integrated power control, players can experience authentic cranked-amp tone while matching the volume to any situation, be it home, studio, or stage.

Featuring a dual-channel design with clean and lead channels, Boost and Tone switches, a three-band tone stack, and a presence control with a quick button press, the user can switch the amp into custom mode and access factory-tweaked variations of the standard clean and lead channels. Players can further customize the sound with the intuitive Nextone Editor, fine-tuning bias, sag, EQ, effects, and other settings to match their individual style, touch, and pedal preferences. Using the editor software,

the character of the direct sound can be set to one of three Air Feel settings for a range of mic'd cab tones.

Additional features include a line out, phones/recording output, USB jack, and optional GA-FC foot controller.

The BOSS Nextone amps are currently available with U.S. pricing as follows:

Nextone-Artist (80 Watts): \$699.99 Nextone-Stage (40 Watts): \$499.99

To learn more about the Nextone-Artist and Nextone-Stage guitar amplifiers, visit Boss.info.

About BOSS

BOSS, a division of Roland Corporation, has achieved legendary status among guitarists by offering a diverse, world-leading product lineup that includes amps, compact effects processors, multi-effects processors, digital recorders, rhythm machines, metronomes, tuners, vocal products, and more. For more information, visit Boss.info.

For high-resolution images of these products, please visit our <u>press and dealer resources center</u> and visit <u>here for embeddable videos</u>.