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BOSS ANNOUNCES GT-1 GUITAR EFFECTS PROCESSOR

Flagship Sounds in an Ultra-Portable Package

Los Angeles, CA, September 9, 2016 — BOSS has just released the GT-1 Guitar Effects Processor, a compact multi-effects unit with professional sound quality. Driven by BOSS's flagship GT-series engine, it provides a huge selection of world-class amps and effects for all types of music. The GT-1 features a light, portable design with a built-in expression pedal, and offers a streamlined interface for quick and easy sound creation.

Equally suited for beginners, weekend warriors, and traveling players, the [GT-1](#) delivers premium tones in an ultra-portable package. With a sound engine derived from the top-line GT-100, users have access to tone quality and sound-shaping ability that exceeds typical compact multi-effects units. Over 100 effects types include overdrive/distortion, chorus, delay, and other standards, cutting-edge BOSS Multi-Dimensional Processing (MDP) effects, and utility effects such as Acoustic Simulator and Guitar Simulator. Numerous COSM amps are also included, as well as a looper for enhancing practice sessions and performances.

Though light and compact, the GT-1 delivers the rugged durability that BOSS is famous for. The modern design is easy to slip in a guitar bag's accessory pouch with no worries of hard edges causing damage, while a choice of AC or battery power provides mobile flexibility for performing and practicing anywhere. Up to seven hours of battery life is possible with four AA-size batteries, making the GT-1 ideal for street gigs, backstage warm-ups, hotel practice, and other on-the-go scenarios.

With the GT-1's straightforward interface, it's simple to build great tones right away. The Easy Select function allows users to quickly find patches by genre, distortion, or effect type, while Easy Edit lets them tweak drive, modulation, and echo tones to perfection with little effort. Dedicated panel buttons provide quick on/off switches for effect groups and also unlock deep-dive parameters for microscopic fine-tuning.

At the BOSS Tone Central website, GT-1 users have access to many free patch collections. Created by pro guitarists, these patches are dialed-in and ready to use for playing all types of music. The free BOSS Tone Studio software provides a full-featured editor/librarian for the GT-1, as well as integrated access to all the patch collections at BOSS Tone Central.

The GT-1's three footswitches are smartly designed to provide patch selection, tuner access, looper control, and more in a minimal footprint. A dedicated CTL1 switch is assignable to tap tempo, effects on/off, and other functions, while the expression pedal and toe switch are assignable to volume, wah,

and various effects parameters. There's also a jack for connecting up to two external footswitches or an expression pedal.

The GT-1 supports USB connectivity, allowing users to record and re-amp tones with DAW software and interface with BOSS Tone Central and BOSS Tone Studio.

The GT-1 Guitar Effects Processor has a street price of \$199. To learn more, visit Boss.info/us.

About BOSS

BOSS, a division of Roland Corporation, has achieved legendary status among guitarists by offering a diverse, world-leading product lineup that includes amps, compact effects processors, multi-effects processors, digital recorders, rhythm machines, metronomes, tuners, vocal products, and more. For more information, visit BossUS.com.

For high-resolution images of this product, please visit RolandUS.com/Media and for embeddable videos, visit YouTube.com/BossChannel.