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BOSS ANNOUNCES WAZA AMP HEAD 75 GUITAR AMPLIFIER

The Flagship Waza Amp Series Expands with a Stage-Ready 75-Watt Model

Summer NAMM Show, Nashville, TN, July 11, 2017 — BOSS (Booth 723) has announced the Waza Amp Head 75, a new guitar amplifier that expands the flagship Waza series to two amp models. Driven by the proprietary Tube Logic design approach, the stage-ready 75-watt amp head is optimized for high-gain tone, and delivers BOSS's version of the legendary "brown sound" sought after by rock guitarists for decades. The amp also includes four independent channels, custom voicing options via BOSS Tone Capsules, and many other advanced features for gigging players.

In 2016, BOSS introduced the 150-watt Waza Amp Head, the very first BOSS guitar amplifier, which received wide acclaim for its authentic high-gain sound, responsive feel, and concert-level power output. The <u>Waza Amp Head 75</u> offers the same sound, feature set, and maintenance-free design as the top-of-the-line model, but with 75 watts of power and a more affordable price.

A key feature of the Waza amps is that they can be instantly re-voiced with a three-way Amplifier selector. The Internal position provides the classic vintage tone of the original stack-style amp from the 1960s, while the A position engages a built-in Tone Capsule that delivers the famed brown sound, fine-tuned in precise detail by the BOSS engineering team. The B position accesses an optional user-installable Tone Capsule, such as the Steve Vai Legacy Tone Capsule model.

The Waza Amp Head 75 is equipped with four channels: Clean, Crunch, Lead 1, and Lead 2. Clean and Crunch share one four-band EQ, while Lead 1 and Lead 2 share a second four-band EQ. The amp also includes a variable power control with Max, 50 W, 15 W, and 1 W settings, enabling users to get the satisfying feel and response of a cranked-up tube amp, but at a volume to suit any playing situation.

The amp's rear panel includes two effects loops with series/parallel operation, XLR and 1/4-inch line outputs, and USB for direct recording to a computer. The line and USB outputs feature mic'd cabinet voicing that can be adjusted with the front-panel Air Feel selector. There's also a jack for connecting an included foot controller for channel switching and effects loop selection, and a MIDI input for controlling the amp via a MIDI switching device.

The Waza amp series also includes companion Waza Amp Cabinet 412 and Cabinet 212 speaker cabinet models, which provide optimized performance with custom 12-inch speakers

and heavy-duty plywood construction. Via the three-way Cabinet Resonance selector on a Waza amp, users adjust the cabinet response to suit various playing applications.

To learn more about the Waza Amp Head 75 and the entire Waza amplifier series, visit www.Boss.info.

About BOSS

BOSS, a division of Roland Corporation, has achieved legendary status among guitarists by offering a diverse, world-leading product lineup that includes amps, compact effects processors, multi-effects processors, digital recorders, rhythm machines, metronomes, tuners, vocal products, and more. For more information, visit www.Boss.info.

For high-resolution images of these products, please visit our <u>press and dealer resources center</u> and visit here for embeddable videos.