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FOR IMMEDIATE RELEASE

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BOSS OFFERS PREMIUM SOLDERLESS PEDALBOARD CABLE KITS

New Quick and Easy Solution for Wiring Pedalboards

Summer NAMM Show, Nashville, TN, July 11, 2017 — BOSS (Booth 723) introduces the Solderless Pedalboard Cable Kit, a premium solution for custom pedalboard wiring. The easy-to-assemble kit is designed to save pedalboard space without sacrificing tone. These do-it-yourself kits allow players to configure their pedalboards to suit their individual needs.

The customizable system requires only the tightening of a single ground screw on each connector, with no cable stripping required. Compact bi-directional ¼" plugs are engineered to allow straight or right-angle connections, enabling pedals to be placed as close as 1 cm apart. The low-capacitance, studio-grade cable is manufactured using oxygen-free copper and braided shielding for quiet operation with lasting durability. The extra pliable cable allows for ultra clean cable management and a tidier looking pedal board. In addition, premium 24K gold-plated contacts ensure the highest quality, most precise sound reproduction available.

Individual kits are available with a variety of cable lengths and connectors, including 2-ft (\$19.99), 6-ft. (\$49.99), 12-ft. (\$89.99) and 24- ft. (\$149.99). A 2.5mm screwdriver tool is included with the 6-ft., 12-ft., and 24-ft. kit. Packages of 100 bulk connectors (\$500) and 150-foot cable spools (\$300) are also available.

For more information on the BOSS Solderless Pedalboard Kit, visit www.Boss.info.

About BOSS

BOSS, a division of Roland Corporation, has achieved legendary status among guitarists by offering a diverse, world-leading product lineup that includes amps, compact effects processors, multi-effects processors, digital recorders, rhythm machines, metronomes, tuners, vocal products, and more. For more information, visit www.Boss.info.

U.S. street pricing shown. For high-resolution images of these products, please visit our <u>press and dealer</u> <u>resources center</u> and visit <u>here for embeddable videos</u>.