

Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938
T: (323) 890-3700 F: (323) 890-3701 www.Boss.info

FOR IMMEDIATE RELEASE

Press Contact:

Leslie Buttonow
Account Manager
Clyne Media, Inc.
(615) 662-1616
Leslie@clynemedia.com

Company Contact:

Rebecca Eaddy
Marketing Communications Mgr.
Roland Corporation U.S.
(323) 890-3718
Rebecca.Eaddy@roland.com

BOSS INTRODUCES DR-01S RHYTHM PARTNER

Organic Rhythm Accompaniments for Unplugged Acoustic Musicians

Summer NAMM Show, Nashville, TN, July 11, 2017 — BOSS (Booth 723) has introduced the DR-01S Rhythm Partner, a fun new instrument that provides percussion backing for acoustic guitarists and other acoustic musicians. The DR-01S features a powerful integrated sound system, and comes equipped with ready-to-play rhythm patterns that complement unplugged acoustic instruments. Compact, battery-powered, and simple to use, the go-anywhere DR-01S makes playing acoustic music even more enjoyable and inspiring.

Unlike other rhythm machines that are designed for electronic and pop music applications, the [DR-01S](#) is a unique product specifically designed for acoustic music. Backed by decades of percussion development by BOSS and Roland, the DR-01S contains a wide variety of organic acoustic sounds derived from high-end products.

Via an intuitive interface, DR-01S users can access simple patterns and variations that are optimized for acoustic music styles. It's also possible to add or subtract instruments — for example, shaker, tambourine, bongos, congas and more — on the fly. Dedicated buttons are on hand to quickly adjust volume and tempo, and to add a count-in before the accompaniment starts. The DR-01S also includes a standard metronome for basic music practice.

The DR-01S is equipped with a sophisticated audio system that produces big, full sound from a small footprint. An Aux In jack allows users to play backing music from a smartphone or other device, while a Line Out jack enables connection to a larger sound system. The DR-01S also supports optional footswitches for start/stop, tap tempo, and triggering sounds.

To learn more about the DR-01S Rhythm Partner, visit www.Boss.info.

About BOSS

BOSS, a division of Roland Corporation, has achieved legendary status among guitarists by offering a diverse, world-leading product lineup that includes amps, compact effects processors, multi-effects processors, digital recorders, rhythm machines, metronomes, tuners, vocal products, and more. For more information, visit www.Boss.info.

For high-resolution images of these products, please visit our [press and dealer resources center](#) and visit [here for embeddable videos](#).