

Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938 T: (323) 890-3700 F: (323) 890-3701 www.Boss.info

FOR IMMEDIATE RELEASE

Press Contact:
Leslie Buttonow
Account Manager
Clyne Media, Inc.
(615) 662-1616
Leslie@clynemedia.com

Company Contact:
Rebecca Eaddy
Marketing Communications Mgr.
Roland Corporation U.S.
(323) 890-3718
Rebecca.Eaddy@roland.com

BOSS ANNOUNCES EV-30 EXPRESSION PEDAL

Rugged, Space-Saving Pedal with Dual Expression Outputs

The NAMM Show, Anaheim, CA, January 18, 2017 — BOSS (Booth 303A, Level 3) has just announced the EV-30, an all-new expression pedal for controlling parameters on devices with ¼-inch TRS expression inputs. Striking the perfect balance between practicality and playability, the compact EV-30 is ideally suited for use on pedalboards and anywhere space is at a premium.

The EV-30 (\$99 U.S. Street) shares the same rugged, space-saving design of the popular FV-30H/L volume pedals and PW-3 Wah, offering pro-level performance in a small footprint. A key feature of these pedals is an innovative internal mechanism that delivers smooth action, precise control, and lasting durability. In addition, the pedal chassis is constructed of die-cast aluminum, providing a rock-solid foundation while maintaining reduced weight for easy transport.

The EV-30 is equipped with two expression outputs, enabling the user to control two different effects from a single pedal. A convenient polarity switch provides compatibility with nearly any device that supports expression control, from stompbox pedals and multi-effects to keyboards, MIDI controllers, and beyond.

The EV-30 works great with BOSS pedals equipped with expression pedal inputs, such as the DD-500 Digital Delay, VB-2W Vibrato, DM-2W Delay, and others. It's also a perfect fit for BOSS multi-effects such as the GT-100 and GT-1, as well as BOSS effects switchers like the ES-8 and ES-5.

To learn more about the EV-30 Expression Pedal, visit www.Boss.info.

About BOSS

BOSS, a division of Roland Corporation, has achieved legendary status among guitarists by offering a diverse, world-leading product lineup that includes amps, compact effects processors, multi-effects processors, digital recorders, rhythm machines, metronomes, tuners, vocal products, and more. For more information, visit www.Boss.info.

For high-resolution images of this product, please visit our <u>press and dealer resources center</u> and visit <u>here for embeddable videos</u>.