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BOSS ANNOUNCES AD-2 ACOUSTIC PREAMP PEDAL

Natural Sound Processing for Acoustic-Electric Guitar

Los Angeles, CA, October 27, 2016 — BOSS announces the AD-2 Acoustic Preamp, an advanced sound processor for performing live with acoustic-electric guitars. Housed in the familiar compact pedal chassis, the <u>AD-2</u> features an Acoustic Resonance effect that recreates the complex tonal characteristics of an unplugged acoustic, plus a high-quality reverb optimized for acoustic guitar performance. The pedal also includes stage essentials like a notch filter for feedback reduction, a balanced DI output, and more.

An unplugged acoustic guitar produces a rich, complex tone that simply can't be reproduced by the standard undersaddle piezo pickups installed on most stage guitars. Using powerful BOSS technology, the AD-2's Acoustic Resonance effect solves this issue by analyzing the input signal in real time and employing advanced processing to beautifully recreate the guitar's natural acoustic tone. Twisting the one-knob control adjusts multiple parameters at once inside the AD-2, allowing players to achieve the perfect tonal balance for any style, from delicate fingerpicking to intense strumming.

With the AD-2's Ambience effect, players can dial in studio-quality reverb for any performing environment. Unlike standard reverbs that can cloud an acoustic guitar's sound, the optimized BOSS algorithms in the AD-2 produce lush, deep ambience that perfectly complements the instrument's voice. Like the Acoustic Resonance effect, a simple one-knob control tweaks many interlocked parameters under the hood, providing access to a wide range of detailed reverb sounds.

The AD-2 features two independent outputs for performance flexibility. Players can use the Output jack to connect to an acoustic guitar amp or stage monitor, and use the Line Out to send a balanced signal direct to a PA mixer. The AD-2 also provides low-frequency feedback reduction with an easy-to-use notch filter, and offers the ability to use the footswitch to mute the sound for switching guitars and tuning on stage.

To learn more about the AD-2 Acoustic Preamp, visit www.boss.info/us.

About BOSS

BOSS, a division of Roland Corporation, has achieved legendary status among guitarists by offering a diverse, world-leading product lineup that includes amps, compact effects processors, multi-effects processors, digital recorders, rhythm machines, metronomes, tuners, vocal products, and more. For more information, visit www.boss.info/us.

For high-resolution images of these products, please visit our <u>press and dealer resources center</u> and for embeddable videos, visit <u>here</u>.