

Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938 T: (323) 890-3700 F: (323) 890-3701 www.Boss.info

FOR IMMEDIATE RELEASE

Press Contact:
Leslie Buttonow
Account Manager
Clyne Media, Inc.
(615) 662-1616
Leslie@clynemedia.com

Company Contact:
Rebecca Eaddy
Marketing Communications Mgr.
Roland Corporation U.S.
(323) 890-3718
Rebecca.Eaddy@roland.com

BOSS RV-500 REVERB AND MD-500 MODULATION NOW AVAILABLE

The Popular 500 Series Expands with Two All-New Pedal Models

Summer NAMM Show, Nashville, TN, July 11, 2017 — BOSS (Booth 723) announces the availability of the RV-500 Reverb and MD-500 Modulation, two new effect pedals with 32-bit/96 kHz AD/DA, deep programmability, and advanced features. The pedals share the basic design of the companion DD-500 Digital Delay, a best-seller that's has been lauded for its great sound, powerful editing capabilities, intuitive interface, and expressive real-time control. Carrying on the DD-500 benchmark, the RV-500 and MD-500 offer musicians unlimited creative capabilities with cutting-edge BOSS technology.

The RV-500 features 12 modes and 21 reverb types, and all include sound-shaping parameters like modulation, ducking, and EQ. On tap is everything from standard reverbs to shimmer, non-linear, fast decay, SFX, and more, plus recreations of the classic Roland SRV-2000 and RE-201 Space Echo. Thanks to powerful DSP, players can access a full-featured digital delay with modulation along with every reverb, and even use two patches at once with Simul mode.

The versatile MD-500 provides 12 modes and 28 different mod effects. Included are BOSS's famous chorus and Roland's legendary Dimension D, plus flanger, tremolo, phaser, vibe, slicer, ring mod, and more. Many effect modes include advanced Prime variations newly developed for the MD-500. Simul mode enables using two patches at once, while the Insert Loop function lets the user position mod effects around external pedals for the best sound.

Free editor/librarian software is available for both the MD-500 and RV-500, allowing users to edit sounds and organize patches on a computer via USB.

To learn more about the RV-500 Reverb and MD-500 Modulation, visit www.Boss.info.

About BOSS

BOSS, a division of Roland Corporation, has achieved legendary status among guitarists by offering a diverse, world-leading product lineup that includes amps, compact effects processors, multi-effects processors, digital recorders, rhythm machines, metronomes, tuners, vocal products, and more. For more information, visit www.Boss.info.

For high-resolution images of these products, please visit our <u>press and dealer resources center</u> and visit <u>here for embeddable videos</u>.