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## FOR IMMEDIATE RELEASE

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## BOSS ANNOUNCES GT-1000 GUITAR EFFECTS PROCESSOR

*Premium Guitar Processor with Advanced BOSS Technologies and Class-Leading Sound Quality*

**The NAMM Show, Anaheim, CA, January 24, 2018** — BOSS (ACC North, Level 2, Exhibit 17820) announces the GT-1000, a premium amp and effects processor for guitarists. Designed for superior tone and exceptional musical response, the GT-1000 is the first-ever guitar multi-effects processor with 32-bit AD/DA and 32-bit/96 kHz internal processing. Driven by BOSS's latest custom DSP engine and filled with cutting-edge BOSS technologies, the GT-1000 delivers class-leading performance in a compact and lightweight floor-based unit.

The [GT-1000](#) includes a wide range of expressive amplifier types, newly built with the comprehensive Tube Logic design approach behind the acclaimed Katana, Waza, and Blues Cube amplifiers. Also featured is the groundbreaking Augmented Impulse Response Dynamics (AIRD) technology, realized with BOSS's extensive research into the complex component interactions in classic guitar amplifiers. AIRD provides new levels of performance when using the GT-1000's preamps with guitar amps and power amps, and previously unattainable realism in direct recording and full-range monitoring applications.

Inside the GT-1000 is an impressive selection of world-class effects, with BOSS's Multi-Dimensional Processing (MDP) on board along with advanced modulation, delay, and reverb algorithms from the popular 500-series pedals. Users can configure amps and effects with numerous routing options and enjoy mute-free patch switching and delay/reverb carryover thanks to the ultra-speedy DSP engine.

The GT-1000 offers intuitive editing and powerful control with a large display, 10 assignable footswitches, and an onboard expression pedal with toe switch. Via built-in *Bluetooth®*, users can edit and organize GT-1000 sounds wirelessly using dedicated apps for iOS and Android devices.

To learn more about the GT-1000 Guitar Effects Processor, visit [Boss.info](http://Boss.info).

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### **About BOSS**

BOSS, a division of Roland Corporation, has achieved legendary status among guitarists by offering a diverse, world-leading product lineup that includes amps, compact effects processors, multi-effects processors, digital recorders, rhythm machines, metronomes, tuners, vocal products, and more. For more information, visit [Boss.info](http://Boss.info).

*For high-resolution images of these products, please visit our [press and dealer resources center](#) and visit [here for embeddable videos](#).*