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## FOR IMMEDIATE RELEASE

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## BOSS INTRODUCES KATANA-ARTIST GUITAR AMPLIFIER

### *New Flagship Model in the Katana Amplifier Series*

**The NAMM Show, Anaheim, CA, January 24, 2018** — BOSS (ACC North, Level 2, Exhibit 17820) introduces the Katana-Artist, the new flagship model in the Katana guitar amplifier series. Katana amps have received worldwide acclaim for their authentic tube tone and feel, onboard BOSS effects, and exceptional value. The Katana-Artist takes Katana performance to new heights with all the latest Version 2 features plus tone, speaker, and cabinet enhancements tailored for the needs of professional guitarists.

Built for live performance, the 100-watt [Katana-Artist](#) combo features a newly developed cabinet design with front-facing controls and a premium Waza 12-inch speaker. The semi-closed back is ideal for rock tones, and the tight, rugged construction produces rich, full sound with impressive projection. In addition, the amp's five channels have been tuned to provide highly expressive response that works in complete harmony with the Waza speaker and new cabinet design.

BOSS's custom Waza speaker delivers tones inspired by the benchmark 25-watt British stack speaker from the 1960s. Through detailed analysis and careful selection of the magnet, cone material, and other construction elements, BOSS has captured the rock speaker's iconic sound and response with the added benefit of greatly increased power handling capacity.

With its dynamic power section designed with the Tube Logic approach, the Katana-Artist produces ample volume and headroom for performing all types of music, including the heaviest rock styles. In addition to the standard Katana panel controls, the amp includes dedicated knobs for the Cabinet Resonance and Air Feel functions introduced with the recent Katana Version 2 update.

To learn more about the Katana-Artist amplifier, visit [Boss.info](http://Boss.info).

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### **About BOSS**

BOSS, a division of Roland Corporation, has achieved legendary status among guitarists by offering a diverse, world-leading product lineup that includes amps, compact effects processors, multi-effects processors, digital recorders, rhythm machines, metronomes, tuners, vocal products, and more. For more information, visit [Boss.info](http://Boss.info).

For high-resolution images of these products, please visit our [press and dealer resources center](#) and visit [here for embeddable videos](#).