

Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938 T: (323) 890-3700 F: (323) 890-3701 www.Boss.info

## FOR IMMEDIATE RELEASE

Press Contact:
Leslie Buttonow
Account Manager
Clyne Media, Inc.
(615) 662-1616
Leslie@clynemedia.com

Company Contact:
Rebecca Eaddy
Marketing Communications Mgr.
Roland Corporation U.S.
(323) 890-3718
Rebecca.Eaddy@roland.com

## **BOSS INTRODUCES NEW ACOUSTIC SINGER AMPLIFIER SERIES**

Powerful Stage Amps with Top-Quality Sound, Automatic Harmonies, Onboard Effects, Looper, and More

The NAMM Show, Anaheim, CA, January 18, 2017 — BOSS (Booth 303A, Level 3) has introduced the Acoustic Singer amplifier series, a new line of stage amps designed for acoustic guitar and vocals. Offering class-defying sound and onboard features such as Acoustic Resonance, looping, automatic harmonies, effects, and more, the compact ACS amps give acoustic musicians everything they need to deliver inspiring and impactful live performances.

The <u>Acoustic Singer Pro</u> (\$699 U.S. Street) and <u>Acoustic Singer Live</u> (\$499 U.S. Street) models are carefully tuned for pro-level audio performance on stage. Newly designed bi-amped power sections and custom speakers provide punch and dynamics previously unavailable in this class. The Acoustic Singer Pro is equipped with an 8-inch speaker, dome tweeter, and 120 watts of power, while the Acoustic Singer Live is equipped with a 6.5-inch speaker, dome tweeter, and 60 watts of power.

The Acoustic Singer amps offer independent channels for acoustic guitar and vocal. Each channel features a discrete analog input circuit and three-band EQ for studio-quality sound, plus an input pad, anti-feedback control, and dedicated reverb. The vocal channel can alternately be used to mic an acoustic guitar, or to connect a mic or second pickup installed in the guitar.

The guitar channel features Acoustic Resonance processing for restoring natural, woody tone to stage guitars with undersaddle piezo pickups. Two types of chorus effects are available as well. The vocal channel is equipped with selectable phantom power, plus a lush delay/echo effect optimized for voice.

A unique feature of the Acoustic Singer amp is a built-in vocal harmony function, which is derived from the popular VE-8 Acoustic Singer pedal. It provides real-time harmonies that follow the guitar input, making it easy to achieve impressive vocal sounds automatically. Each Acoustic Singer amp is also equipped with a looper, allowing users to create on-the-fly backing with vocals and guitar.

Acoustic Singer amps feature balanced DI outputs for connecting to a stage PA, plus USB for direct recording to a computer. There's also an aux input for playing backing music from a smartphone, as well as jacks for connecting optional footswitches to control looper, harmony, and effects functions while performing.

To learn more about the Acoustic Singer Pro and Acoustic Singer Live, visit www.Boss.info.

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## **About BOSS**

BOSS, a division of Roland Corporation, has achieved legendary status among guitarists by offering a diverse, world-leading product lineup that includes amps, compact effects processors, multi-effects processors, digital recorders, rhythm machines, metronomes, tuners, vocal products, and more. For more information, visit <a href="https://www.Boss.info">www.Boss.info</a>.

For high-resolution images of these products, please visit our <u>press and dealer resources center</u> and visit <u>here for embeddable videos</u>.